

## TRADEMARK AND DOCUMENT US INSTRUCTIONS

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### 1. Aim

The purpose of this instruction is to determine the rules regarding the use of brands and documents by certified customers within the framework of system certification activities carried out by Denetik.

### 2. Responsibility

The General Manager and all personnel are responsible for the implementation of this procedure.

### 3. APPLICATION

1. Organizations certified by Denetik are obliged to comply with the conditions written in this instruction.
2. It must be used in accordance with the rules in the guide “Conditions Regarding the Use of the TÜRKAK Accreditation Mark by Organizations Accredited by TÜRKAK” (See: [www.turkak.org.tr / Guides / R10.06](http://www.turkak.org.tr/Guides/R10.06)).
3. When sharing the certification status in communication media such as the internet, documents, brochures or advertising, Denetik's terms must be followed.
4. No misleading statements regarding certification should be made or permitted.
5. The Certificate or any part thereof must not be used or permitted to be used in a misleading manner.
6. When the scope of documentation is reduced, all advertising materials must be updated to reflect this change.
7. Management system certification should not be used or permitted to be used in a way that creates the misconception that Denetik has certified a product/service or process.
8. It should not be given the impression that certification is applied to areas other than certification.
9. The document must not be used in a manner that would tarnish the reputation of Denetik or the certification system and cause loss of public trust.
10. It cannot be used in departments, affiliates or subsidiaries that are not within the scope of Denetik's certification. If the certified organization has more than one branch and some of these branches are certified, it should only be used by the certified branches.
11. In addition, if the certified organizations have documents other than the system document (such as product documents), they should avoid using brands that would cause confusion in the use of these documents.
12. Organizations that do not fulfill the conditions specified in this instruction will be subject to suspension or termination of the certificate.
13. The Denetik Certification brand and logos included in the document cannot be transferred to third parties.

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### Denetik brands; (Certification mark and accreditation symbol)

- It cannot be used on the product. (Here, the product expression can be a product that can be touched directly or a product in a separate package, container, etc.)
  - It cannot be used as a product certificate.
  - It can only be used in areas of activity within the scope of certification.
  - It can be used on the outer packaging used for the transportation of products, together with a statement indicating that the certificate is given to the management system, not to the product/service. For example; "This product was produced in our facilities certified by Denetik Belgelendirme according to the ISO ..... Management System standard." can be written next to the customer brand or name.
  - It can be used in the organization's advertising publications, official documents or promotional brochures.
  - It cannot be used in laboratory tests, calibration or control reports.
14. System certification marks can be used in the shapes, colors and sizes specified below. In addition, dimensions can be reduced or enlarged provided that the proportions remain constant.



An example accreditation symbol (For example; for ISO 27001 TR, ISO 22301 ENG);



All accreditation symbols (ISO 9001, 14000, 20000-1, 27001, 22301, 37001, 45001, 50001, 27701, 37301);

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15. TÜRKAK, ANAB accreditation symbol can be used on Denetik's promotional/advertising materials, stationery, documents, letterheads, etc. However, it should not be used on business cards printed for personnel.

16. TÜRKAK, ANAB accreditation symbol must be used together with the Denetik brand. The method for accessing the brands via the internet is included in the certification contract.

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17. The IAF certification must be used only together with the TÜRKAK brand (inseparably).

18. Denetik customers cannot use the IAF logo in any way.

19. If the TÜRKAK, ANAB accreditation symbol is to be used by an organization certified by Denetik, it must comply with the following restrictions.

- TÜRKAK, ANAB accreditation brand cannot be used alone on vehicles, buildings and flags.
- TÜRKAK, ANAB accreditation brand cannot be used alone without the Denetik Brand,
- TÜRKAK, ANAB accreditation symbol cannot be used outside the standard or scope subject to certification.
- TÜRKAK, ANAB accreditation symbols cannot be used on products or packaging to imply that the products have been tested and approved.

20. The ANAB accreditation mark may only be used by ANAB. It cannot be used by Denetik or its customers.

21. The foil printing code on the Denetik certificate was produced as STHR 51.

22. ANAB accreditation symbol to be used:



23. TÜRKAK accreditation symbol to be used:

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24. Organizations whose certificates are suspended or whose certification is revoked must immediately stop using the Denetik, TÜRKAK and/or ANAB symbol and remove it from everywhere it is used.

25. Certified organizations are obliged to comply with the provisions of this instruction as long as the certification remains valid. If any use of a document or brand outside of this instruction is detected, action will be taken in accordance with the legal regulations.

26. Organizations that do not fulfill the conditions specified in this instruction are subject to suspension or withdrawal of certification.

#### 4. RELATED DOCUMENTS

PR 1018, ANAB Accreditation Symbols Use Policy and Accreditation Status Document

R10-06 Conditions for Use by Accredited Organizations