


## BRAND AND DOCUMENT USE INSTRUCTIONS

Document No	E_TA-11- 01	Broadcasting Date	02.01.2024	Preparer	Management Representative	
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### 1. Aim

The purpose of this instruction is to determine the rules regarding the use of brands and documents by customers certified within the framework of system certification activities carried out by Denetik.


### 2. Responsibility

The General Manager and all personnel are responsible for the implementation of this procedure.

### 3. APPLICATION

1. Organizations certified by Denetik are obliged to comply with the conditions written in this instruction.
2. TRKAK Accreditation Mark by Organizations Accredited by TRKAK” (See: [www.turkak.org.tr](http://www.turkak.org.tr) / Guides / R10.06).
3. When sharing certification status in communication media such as the internet, documents, brochures or advertising, Denetik's terms must be followed.
4. No misleading statements regarding certification should be made or permitted.
5. The Certificate or any part thereof must not be used or permitted to be used in a misleading manner.
6. When the scope of certification is reduced, all advertising materials must be updated to reflect this change.
7. Certification of the management system must not be used or permitted to create the misconception that Denetik has certified a product/service or process.
8. It should not be given the impression that certification is applied to areas other than certification.
9. The document must not be used in a manner that could tarnish the reputation of Denetik or the certification system or cause loss of public trust.
10. Denetik's certification . If the certified organization has multiple branches and some of these branches are certified, it should only be used by the certified branches.

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11. Additionally, if certified organizations have documents other than system documents (such as product documents), they should avoid using brands that would cause confusion in the use of these documents.
12. The suspension or termination of the certificate is applied to the organizations that do not fulfill the conditions specified in this instruction.
13. The Denetik Certification brand and logos included in the document cannot be transferred to third parties.

### Denetik brands; (Certification mark and accreditation symbol)

- It cannot be used on the product. (Here, the product expression can refer to a product that can be touched directly or a product in a separate package, container, etc.)
  - It cannot be used as a product certificate.
  - It can only be used in areas of activity within the scope of certification.
  - on outer packaging used for transporting products, along with a statement indicating that the certification is for the management system, not the product/service itself . For example, next to the customer brand or name, it might read, "This product was manufactured in our facilities certified by Denetik Belgelendirme according to the ISO ..... . Management System standard ."
  - It can be used in the organization's advertising publications, official documents or promotional brochures.
  - It cannot be used in laboratory tests, calibration or control reports.
14. System certification marks may be used in the shapes, colors, and sizes specified below. Additionally, sizes may be reduced or enlarged, provided the proportions remain constant.


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All accreditation symbols (ISO 9001, 14000, 20000-1, 27001, 22301, 45001 , 50001, 27701,42001);



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15. The TÜRKAK accreditation symbol may be used on Denetik's promotional/advertising materials, stationery, documents, letterheads , etc. However, it should not be used on business cards printed for personnel.

16. The TÜRKAK accreditation symbol must be used with the Denetik brand . The method for accessing the brands online is specified in the certification agreement.


17. The IAF certification must be used only together with the TÜRKAK brand (inseparably).

18. Denetik customers cannot use the IAF logo in any way.

19. If the TÜRKAK accreditation symbol is to be used by an organization certified by Denetik, it must comply with the following restrictions.

- The TÜRKAK accreditation brand cannot be used alone on vehicles, buildings and flags.
- TÜRKAK accreditation brand cannot be used alone without the Denetik Brand,

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- TÜRKAK accreditation symbol cannot be used outside the standard or scope subject to certification.
- The TÜRKAK accreditation symbol cannot be used on products or packaging to imply that the products have been tested and approved.

21. The foil printing code on the Denetik certificate was produced as STHR 51.

22. Türkak accreditation symbol to be used:



24. Organizations whose certificates have been suspended or whose certification has been revoked must immediately stop using the Denetik and TÜRKAK symbol and remove it from everywhere it is used.

25. Certified organizations are obligated to comply with the provisions of this guideline for as long as the certification remains valid. If any use of a certificate or brand outside of this guideline is detected, legal action will be taken.

26. Organizations that do not meet the requirements specified in this instruction will be subject to suspension or withdrawal of certification.

## 4. RELATED DOCUMENTS

R10-06 Conditions for Use by Accredited Organizations